

BIFF and the Miracle Collar

ANIMATION SERIES GUIDE

Please
Don't judge
a dog by
his collar.

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BIFF...the Dog®

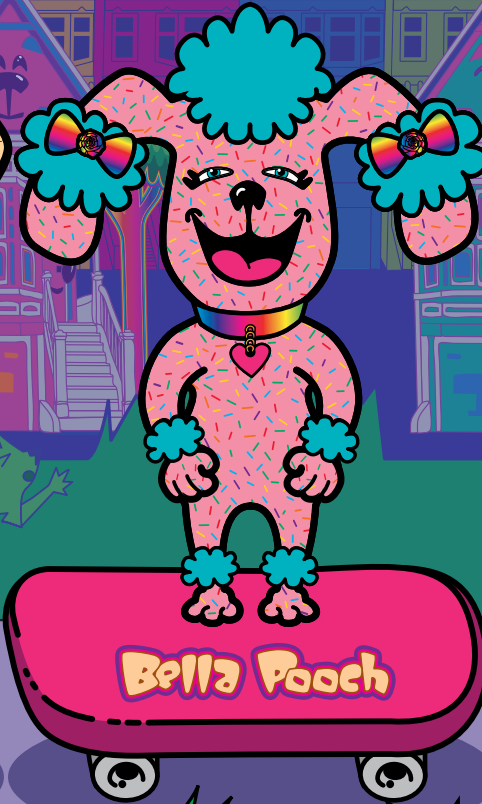
Animation Series Pitch

2019 EDITION

2019
Edition

Hey
there.
I'm Biff the Dog
and these are
my BFFs!

Proposed Series: Genre – Comedy Adventure
Target Audience: 5–7 years old
Format: 3D CGI or 2D; Full HD; Duration: 52 x 7
Coming Soon: Digital Storybook Series
& Print-on-Demand Children's Books



I'm a fun-loving canine who lives in
the diverse city of San Francisco.



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Series Concept

“Please don’t judge me by my spiked collar. I might look kinda scary, but I’d never hurt a flea—well, maybe a flea, but nobody else.”

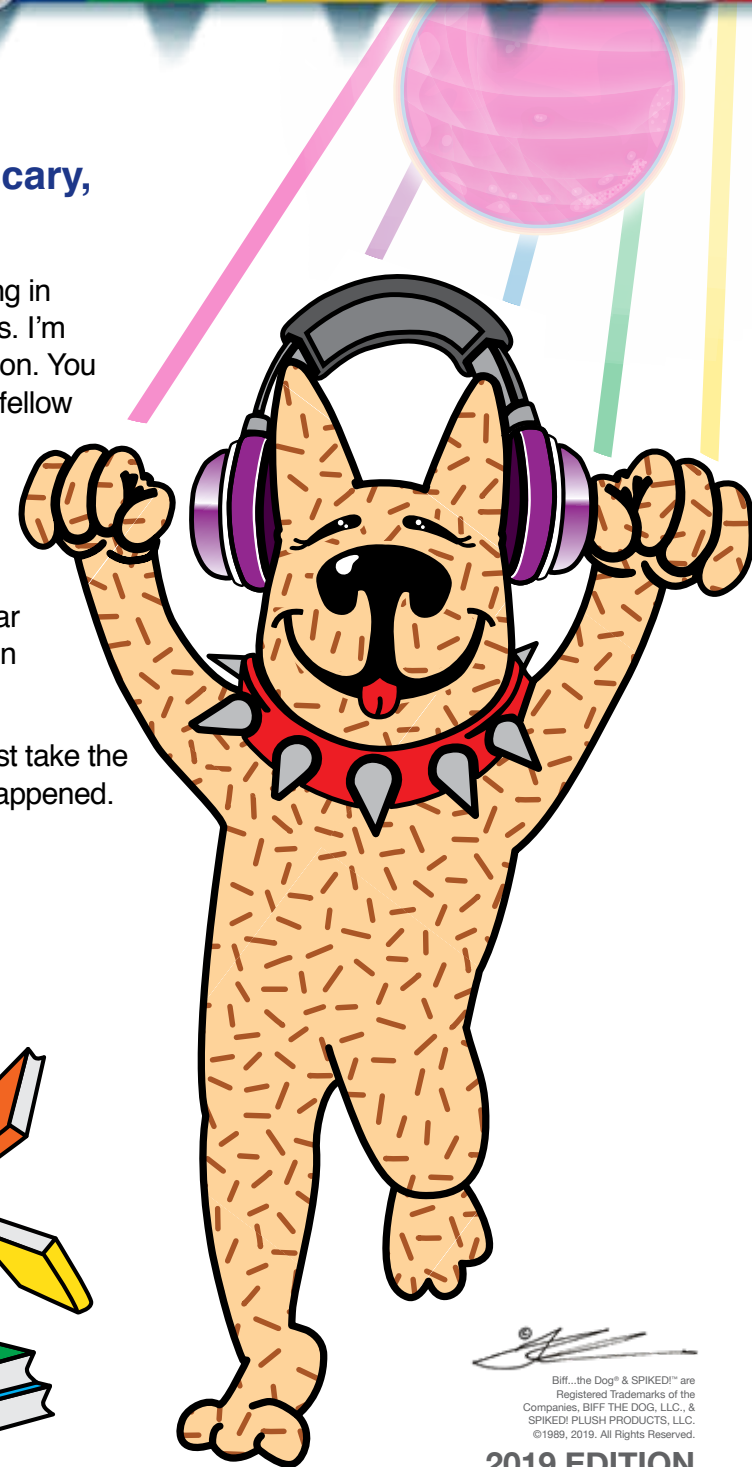
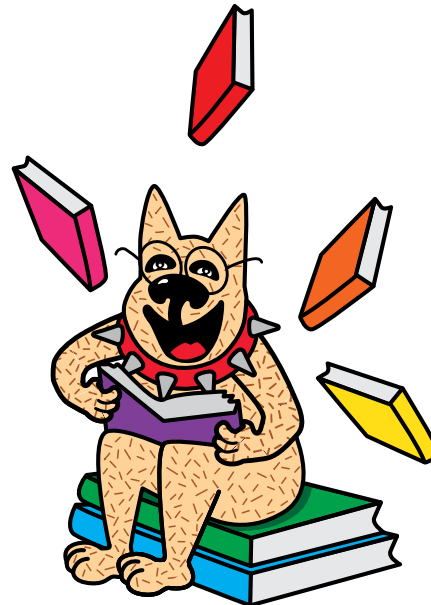
I like to rock. I like to skate. I like to wear cool shades—and read Shakespeare. “To bark, or not to bark, that is the question!” You can look any way you want and be anything you like in the amazing melting pot that is San Francisco.

As my friends and I explore the City by the Bay, the rainbow colors come to life as we meet zany characters from the Mission Murals to the Summer of Love and the Castro District. We groove to a plethora of tunes that are my San Francisco favorites—it’s all part of our adventures!

But I don’t just goof around all day basking in the sun and sipping strawberry smoothies. I’m a can-do doggie with a mighty mutt mission. You see, I’ve got this soft spot for helping my fellow creatures. When I see someone in need, I rush to help. I want to know what I can do to make their lives better and brighter.

But one look at me with my tail wagging, my tongue lolling and my big, spiked collar charging at them just makes everyone run away from me.

You’re probably wondering why I don’t just take the collar off. Well, let me tell you how it all happened.



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This is my story

“My spiked collar was meant for me!”

You see, when I first came to San Francisco to visit my little niece, Bella Pooch, I got lost and soon found myself in a dark alley. And there it was—a gleaming spiked collar. It looked really cool! I couldn't resist, so I slipped it on. That was the easy part.

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Oh No!
I can't
get this
collar off!

Just trying to help

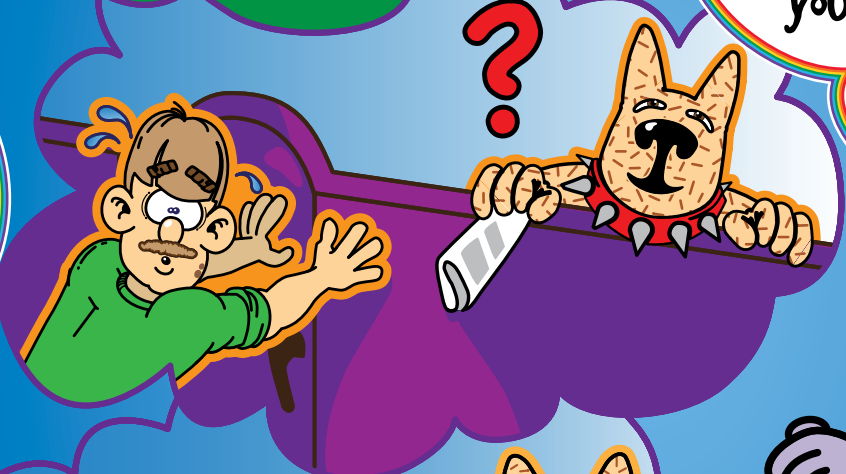
But then when I tried to help someone, they saw my spiky collar and ran away. It was very disappointing. But, you see, the collar wouldn't come off—no matter how hard I tried. It made me sad—I even shed a tear—and I'm no cry-puppy.

Biff... the Dog®



Oh Biff. You can't give up helping others. It's who you are.

I just want to help people. I don't mean any harm.



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It was my destiny

Guess it's what they call destiny, 'cause soon after I met this funny-looking old hippie guy who turned out to be a wizard. And he told me I had found the long-lost illuminated collar! Then he said some mysterious words and turned it into a miraculous collar that lights up when someone needs my help.

And now everyone thinks my collar is awesome, instead of scary. This makes my best pals, Sammy, Yollo and Bella very happy and eager to help.



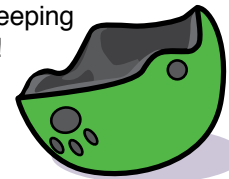
Meet my BFFs—they're the best!



BIFF the DOG: I'm a people pooch—always on the go and in the know. I'm ready to make new friends, explore new places, have lots of fun—and, most of all, help others. 'Cause I'm dedicated to love, loyalty and a good veggie burger. To me, there's no such thing as "no." I'm always coming up with these really wild ideas on how to help someone. They don't always work, but luckily, I've got friends who know when to tell me I'm barking up the wrong tree—especially Sammy.



YOLLO BOMBA: Hola, Yollo is mi nombre—that's name—and groovin' is my game. I'm a jive-talking, give-me-five walking, hip-hop Hispanic pup from south of the border. Biff is my "mejor amigo"—that's best friend. I know San Francisco like the back of my paw—all the cool places where all the happening hipsters hang out. I like everyone—the more different they are the better—and I like to rap about how cool they are. I love speed—skateboards, roller skates, scooters and sleds. I always wear my crash helmet—because I'm not all that good at keeping my balance. CRASH!



SAMMY TOMKAT: I'm a street-smart kitty with a big heart. My motto is: "A stranger is just a friend waiting to happen." I like to shop, dress up and make up cheerleader moves with my rainbow colored pom-poms. I encourage Biff to help our fellow citizens, but sometimes when he has an itch to do something wild and crazy, I have to rein him in. But that's okay, because getting into and out of trouble can be a good learning experience. Biff and I are best buds and we respect each other as equals.



BELLA POOCH: Hiya. I'm Biff's little niece, Bella. Biff is my hero and he always protects me. I'm not brave like he is and people who are different sometimes make my fur stand up on end. I guess you could say I'm a little shy—but sometimes I surprise myself by saying something brilliant. I'm also very curious and I like to chase butterflies, wander into stores and join parades. And then, all of a sudden I get scared. Of course, that's when Biff shows up and rescues me. I guess that's what heroes do.



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Biff's Central Theme

Don't judge a dog by his collar!

Biff and his friends will explore these thematic ideas by focusing on one of three concepts in each story:

- We jump to judgment about what we don't know and don't understand. This is why we are so quick to judge others based on appearance.
- We judge those who act differently, instead of learning why they behave the way they do.
- By learning where someone comes from and why they look different, we can learn to accept that person for who they are.

These principles are easily organized into three main themes:

- Don't judge on first appearance.
- Ask and learn about the behavior of others.
- Respect and accept those who are different than us.

Topics that come up in Biff's stories include:

- Acceptance for all.
- Say no to bullying.
- Helping others is rewarding.
- Include everyone in activities—it's more fun.
- Embrace everyone's differences.
- Empathy and understanding of others' perspectives.
(Different races, cultures, nationalities, languages, accents and looks)



“When I see someone who is different than me, I get excited. I know that I can learn something new from them.”

Story Ideas



Biff & the Miracle Collar:

Subtitle: *Don't Judge a Dog by His Collar.*

When we first meet Biff, he is a fun dog with boundless energy. All he wants is to help others. But every time he leaps up to them they get scared and run away. That's because Biff has a big spiked collar. And when people don't know him, they think he is a ferocious dog. This makes Biff feel sad.

Then one day Biff sees a funny-looking hippie slip and fall. Biff springs into action, rescuing the

hippie from a dangerous catastrophe. What Biff doesn't know is that the hippie is really a wizard.

Biff helps the wizard, showing his true loving nature. The wizard rewards Biff's loyal service and his kind heart by turning his spiked collar into a miraculous collar. It was meant to be! Now the collar lights up to alert Biff to those in need. This allows Biff to travel around the San Francisco Bay Area helping others.

Biff Learns to Love:

Subtitle: *Don't Judge a Dog by His Collar.*

Biff is feeling happy. He and his best friend, Yollo Bomba, decide to spend the day skateboarding through San Francisco. No one is scared of him anymore.

Then Biff meets a new dog, Oafy Oaktown. Oafy has a gruff manner that puts Biff off. Biff quickly ignores Oafy and skates away, leaving Oafy all alone. Later Biff feels bad for how he treated Oafy.

Then Biff's wizard friend shows

up. The wizard helps Biff to see that he treated Oafy the way everyone used to treat Biff. This makes Biff sad. Then the wizard shows Biff where Oafy is. Biff goes to Oafy and invites him to the skate park.

In the end, Biff learns that judging others based on their appearance isn't right. He didn't like it when it happened to him. And now Biff has made a new friend from a place called Oaktown, across the bay.

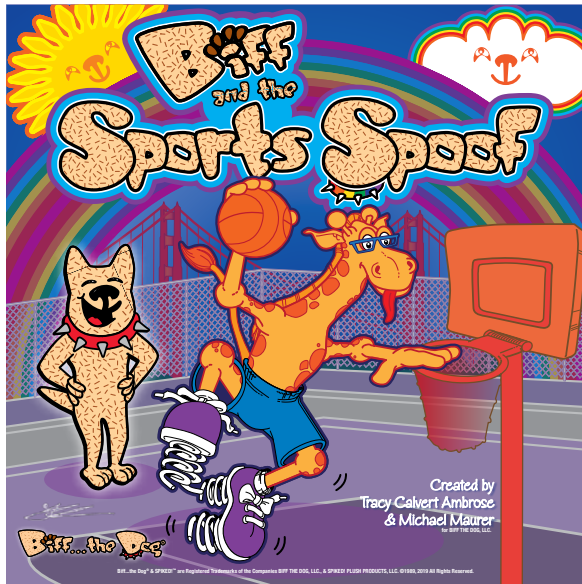


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More Story Ideas



Biff and the Sports Spoof:

Biff's miracle collar leads him and his pals to Golden Gate Park and a local basketball game. There our heroes meet G-Raffi, a short giraffe who is also short on self esteem, thinking he doesn't fit in with the bigger players. He wants to be on the giraffe basketball team, but no one wants him because he's too short.

To give him a chance to get on the team, Biff uses some old bed springs to make a pair of spring-loaded sneakers so our giraffe can jump higher and slam dunk. But instead, G-Raffi giraffe bounces wildly over the backboard and splashes down into the pond.

G-Raffi isn't very good at holding onto the ball either. So despite Sammy's skepticism, this time Biff puts glue on the basketball and tosses

it to G-Raffi—only the glue is too strong and now G-Raffi can't pass the ball because it's stuck to his hands. He stretches the ball to get it off and it pops, leaving the deflated ball perched on our giraffe's head—and the other giraffes are angry at G-Raffi for ruining their ball. G-Raffi is bummed out—how can he be on the giraffe team if he doesn't play basketball?

Sammy tries to get Biff to see that maybe G-Raffi just needs to discover his true desire – something else that he's really good at.

In the end, Biff, with help from Sammy, discovers their friend doesn't really want to play basketball. His true love is chess—and you don't have to be tall for that.

Biff, in Win, Lose or Draw

The miracle collar leads Biff and Sammy into an alley where they witness an amazing artist as he draws a chalk mural on the wall. But when they try to introduce themselves, the mystery artist runs away. Determined to meet him, Sammy and Biff follow the glowing collar, which leads to the funky artist's loft of Vincent Van Gopher.

The other tenants warn Biff—stay away from Van Gopher, he's a real weirdo. Biff and Sammy are determined to meet Vincent, but he won't come out. Finally, Biff cleverly tricks the artist and they climb the fire escape and go in

through the window, where they find Vincent living alone, covered in paint. He's a recluse because everyone thinks he's just another oddball artist who likes to turn windows, walls and doors into paintings. Biff wonders, doesn't Vincent want the world to know he's an awesome artist? He should sign his paintings and put them up for sale at the Art District galleries. But Vincent isn't interested.

It's now they learn the real reason why Vincent won't show off his art. When he was a boy his teacher criticized his drawings as being too "out there"—and ever since he's kept his art to himself—afraid people won't like it.

But Biff comes up with a clever way of showing Vincent's art to the neighborhood as he points out that the billboard atop the apartment building is blank—just like a canvas. Hint, hint.

That night, Vincent can't resist climbing up onto the roof and onto the billboard, where he paints a fantastic painting. And that's when Biff and friends alert the neighbors, and pretty soon everyone is looking up and admiring Vincent's beautiful billboard masterpiece. What a great lesson to learn, thinks Sammy—to never let your talent go to waste because of someone else's opinion.

Biff and the Karate Pooch

When Biff's miracle collar leads right to Yollo, our street-smart pooch confesses that he's been getting bullied by some neighborhood dogs and wants to learn martial arts to defend himself. Sammy isn't so sure this is a good idea, but Biff encourages Yollo.

Unfortunately, Yollo is not very coordinated and is

having a hard time learning his moves. He gets his foot stuck in his mouth and makes his hand swell to twice its size when he tries to break a board in two. Ouch.

Feeling bad for his best pal, Biff trips up the bullies, leaving Yollo thinking that he was the one who defeated his adversaries. Now, with misplaced

confidence, Yollo decides he's going to take on more bullies—forcing Biff to secretly intercede again.

Encouraged by Sammy, Biff finally confesses that he's the one who defeated the bullies. Yollo is relieved to give up his martial arts career—as he's really just a pacifist at heart. Instead, they follow Sammy's advice to report the bullies to their parents.



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More Story Ideas

Biff, in Putting on the Pounds

Hilda Hippo is, well, how can Biff put it nicely? “Weight challenged.” In other words, she’s really fat—and the bully kids tease her, especially when she gets stuck in the doorway. Sammy knows that being fat is being different and that that’s why no one tries to get to know our blubbery hippo—except for Biff, of course.

Biff and friends try in vain to put Hilda on a diet and exercise regimen—jumping rope, doing push-ups, jogging—but Hilda is just frustrated. She says she’s happy the way she is—she just wishes everyone else would treat her like a friend.

That’s when Biff discovers “heavy” Hilda’s true talent—wrestling!

So Biff and friends organize a charity tournament where announcer Yollo challenges all the bullies to go into the ring with the masked wrestler, Humongous Hippo. When our wrestling hippo pins and sits on all the bully kids who teased her, she throws off her mask, revealing it’s Hilda. The bullies are impressed and Hilda Hippo has gained their respect for who she really is.

Biff, in To See or Not to See

Manny Mole is an odd little fellow. He keeps running into everyone, literally. He bumps into people on the street as they walk by, and bumps into doors—and even stranger than that, he asks the stop sign for directions.

The other animals who live in Biff’s neighborhood laugh at Manny’s antics, and some even think it’s a

game and encourage Manny’s run-ins. But Biff realizes that this isn’t a game at all. Manny is farsighted.

Biff tries to help by designing a pair of Coke-bottle glasses to help his friend to see better, but now everything looks comically distorted through the glass. Manny confesses that he doesn’t want to wear glasses because he thinks it isn’t cool—especially since he has a first date with cute little Bertha Beaver. Manny’s mind is made up—he’s going on his date without glasses!

This leads Biff, disguised as a waiter, to help farsighted Manny get through his date—before he eats his napkin. But that’s when Sammy realizes that Bertha’s nervousness is not so much about the date with Manny, but that she wears glasses too—and was embarrassed to wear them, just like Manny was. Now they both think glasses are the best and that you shouldn’t judge a mole or a beaver by their glasses.

Biff and It’s Rhyme Time

Biff’s collar leads our heroes to Horace Hound, a big, gruff dog with a chip on his shoulder. Horace denies he needs any help from Biff—or anyone else.

Horace makes fun of the unknown author of a series of poems being composed for Sammy. She keeps finding the romantic rhymes in her notebook, in her purse, on the phone machine, pinned to her door. “Roses are red. Violets are blue. My heart starts pounding when

I think about you!”

Sammy thinks the poems are funny in a romantic kind of way and wants to meet this troubadour with the silver tongue. Horace covers his pounding heart with scoffing laughter—claiming poetry is for weak-kneed wimps—tough dudes don’t talk in rhymes.

But Biff has an idea of how to flush this poet out of hiding. He starts writing his own romantic poems, then challenges the mysterious poet to a poem writing

contest. The one with the best poem wins a date with Sammy.

Biff starts to recite his goofy poems, hoping the unknown poet will show up. And he does—to everyone’s amazement but Biff’s, it’s Horace. The neighbors applaud Horace’s poem and he is declared the winner. Sammy blushes and Horace’s heart starts pounding. “It wasn’t me,” claims Horace. Biff points out that it’s okay to be tough and sensitive at the same time.

Biff and the Last Chance Dance

Wild and woolly Cassie Coyote dresses funky and wears weird hats and even weirder hairdos. Because of that, no one has asked her to the fancy dance—though secretly Yollo wants to ask her.

Sammy gets the idea that looking different is a

problem for Cassie, so (with the help of Bella) they give our coyote girl a total makeover. Now she’s the talk of the town and all the boys want to ask her to the dance.

Poor Yollo—just when he was getting up the nerve to ask her, he’s got all this competition.

Now it’s Biff’s turn to give Yollo an ultra-cool makeover. Now both of them are pretending to be who they aren’t and the dance is a disaster—until Biff and Sammy help Yollo and Cassie realize how important it is to just be yourself—no matter how different you might be.



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San Francisco Setting



Biff...the Dog

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Story Approach:

In each story/episode, as Biff explores San Francisco, he will cross paths with an animal who looks odd, acts strange or is having trouble with an activity. Very quickly, a negative judgment of this new animal's plight will be made by Biff, his friends or an onlooker.

Once this happens Biff's collar will sparkle. This will let him and his friends know that something is amiss. They will turn their attention to the animal in need, and overcome their natural instinct to judge those who are different and instead try and understand their problem.

First-Time Experiences:

Sometimes doing something new, meeting a new person or going to a new place can be scary. And this can cause us to react with fear and negative thoughts. Especially when you are 5–7 years old. But no worries, Biff is going to go through some of these life steps with you.

Here are some firsts we all face: First day at a new school. Playing a new sport or joining a new team. Meeting a neighbor who just moved in. Starting a new after-school club or activity. Going to a birthday party. Being invited to a party where you don't know anyone. Having to stay at that wacky aunt's house for the weekend. The first time sleeping over at a friend's house.

Bay Area Visuals to Explore:

San Francisco is a gateway to world culture and people. Biff and friends can explore the world simply by stepping out their door.

Here are just a few examples: Taking the ferry ride to Sausalito. Zip-lining down Mount Tamalpais. Watching a surf competition at Half Moon Bay. Walking across the Golden Gate Bridge. Visiting the Academy of Science. Being the tour guide on a trolley ride for out-of-town guests. Biking through the redwoods. Touring Chinatown at night. Running a pizza shop for a friend in Little Italy. Sipping tea at the Japanese Tea Garden.

Other Characters

"Here are some of the characters we meet on my adventures."

Biff...the Dog

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From left to right:

Oafy Oaktown is a gruff dog from the other side of the bay who hides his jolly heart until he gets to know you.

Happy Chance is a flower power girl who still believes in the magic of the Summer of Love.

The Hippy Wizard of Coit Hill is as zany a wizard as they come. He believes magic helps us all to see beyond the surface of people.

Gimbol Giraffe has one leg shorter than the rest, but this never stops her from showering optimism on those around her. (+**Kiki Monkey**)

Shatzi Sheppard always has a different way of looking at the world, one that sees how differences make us better.

Ribbit Riley is a glamorous frog. At least that's how she sees herself, and she never lets anyone tell her otherwise. (+**Toni Tolerance**, background)

Biff always has a positive message

“Everyone is different. And that makes the world a better place.”

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Biff likes when his friends come to visit.

We never know who they will meet.

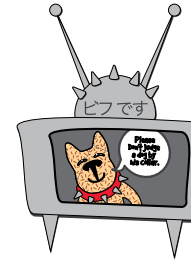
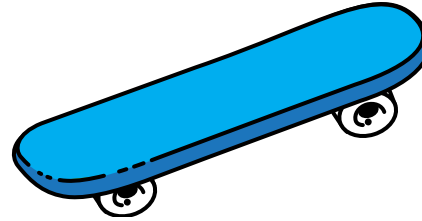
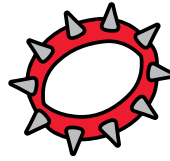
In each episode, Biff and friends will explore themes, such as: Don't judge on first appearance, ask and learn about others, respect and accept those who are different, and include everyone! It's more fun that way.





BIFF the DOG Artwork Notes:

Biff's shape is a bit top-heavy. He is short-waisted and he has a slightly chubby belly. He was originally drawn as a pointy-legged dog so his ankles and wrists taper in slightly. As Biff starts to turn, you begin to see the tip of his tail. His tail is always rather pointy and is usually directionally upward. Biff is tan with brown hair flecks.



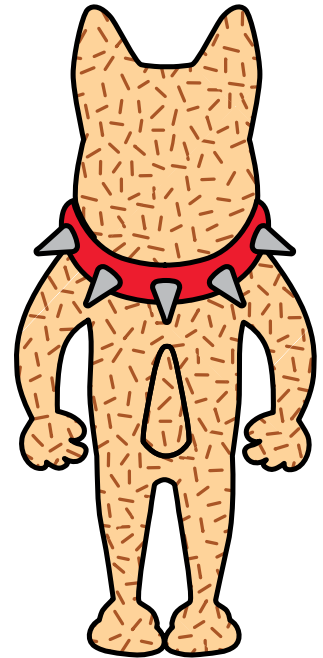
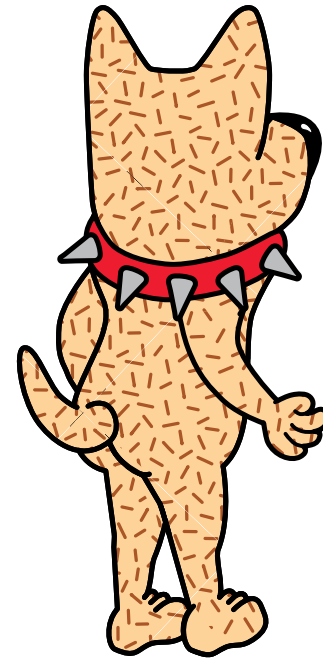
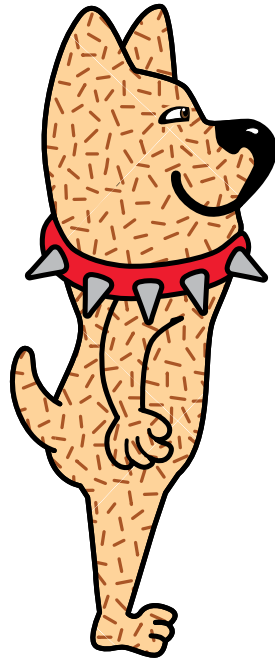
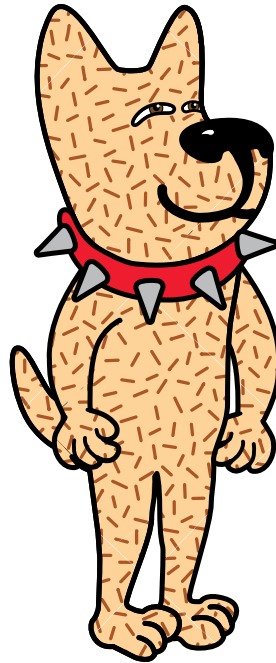
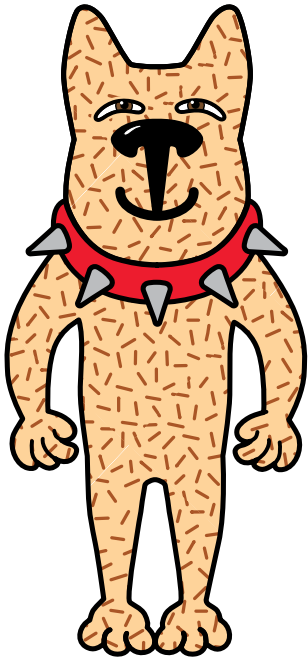
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Profile

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Biff...the Dog — Character Turnaround



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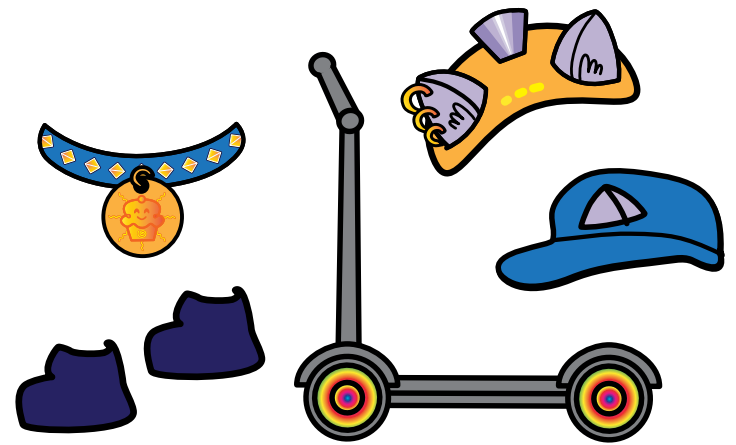
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SAMMY TOMKAT Artwork Notes:

Sammy is a tom-boyish tiger with a slightly curvy shape. She is light purple with darker purple stripes. She has a striped Mohawk style mane. She wears 3 gold earrings and has a gold cupcake & cross-bones necklace attached to her studded, blue collar. She has a long striped tail that reflects her moods. She sometimes wears a baseball cap and boots. She rides a scooter & wears a helmet with pop-up ears. Sometimes she appears with rainbow pompoms and wearing a cheerleader outfit.



Front

3/4 Front

Profile

3/4 Back

Back



Sammy TomKat — Character Turnaround



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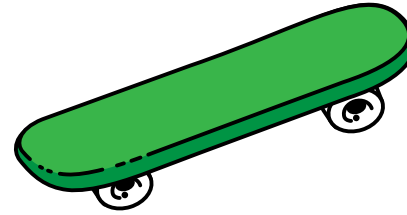
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YOLLO Bomba Artwork Notes:

Yollo is a goofy dog that rides a green skateboard and wears a thick green collar. Sometimes he wears graphic tees.



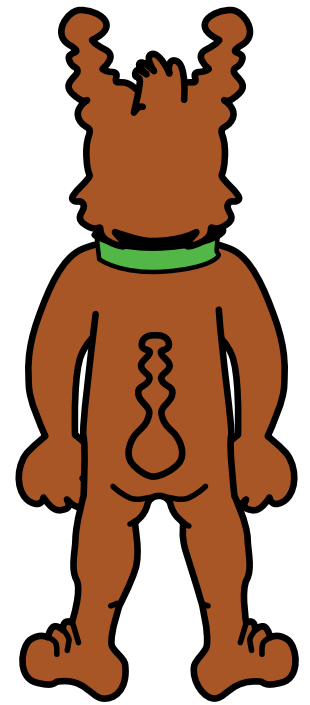
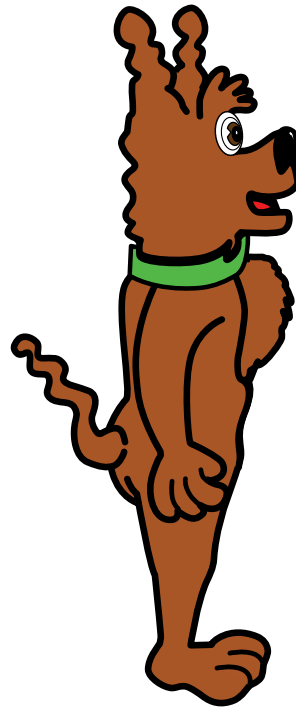
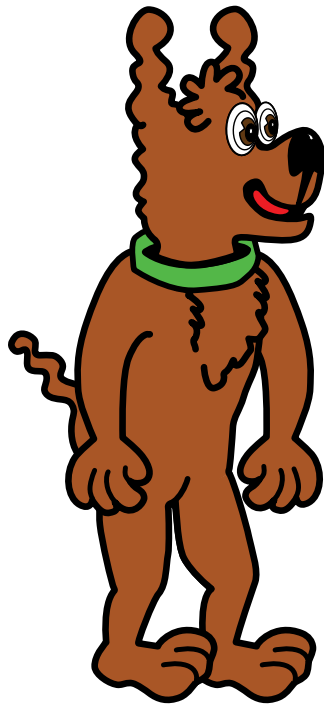
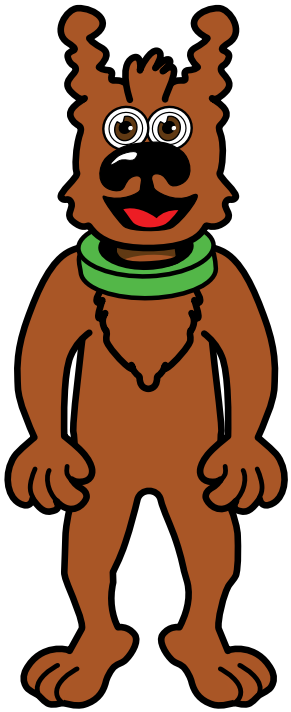
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Profile

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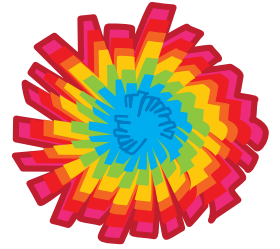


Yollo Bomba — Character Turnaround

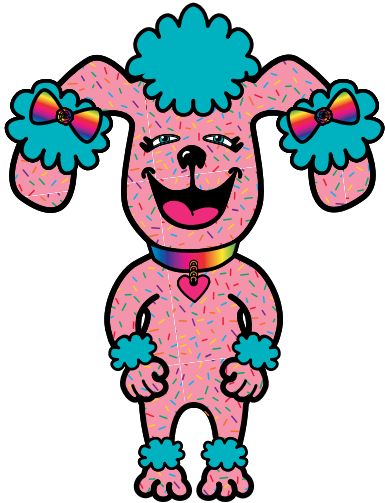


BELLA POOCH Artwork Notes:

Bella is a little pink poodle with rainbow-sprinkled hair flecks. She has aquamarine hair poofs, rainbow bows, cheerleading accessories and heart-shaped jewelry.



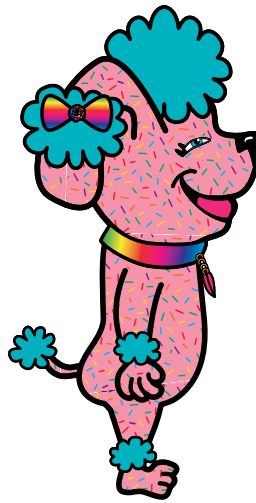
Front



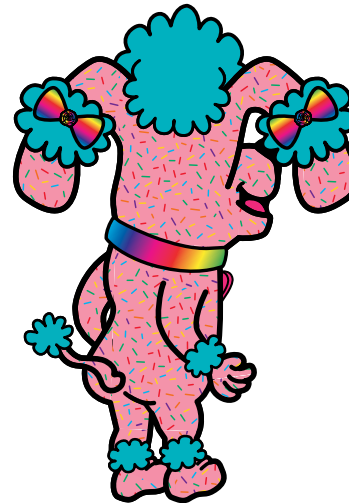
3/4 Front



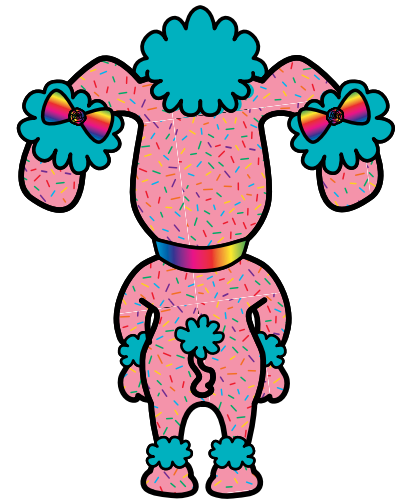
Profile



3/4 Back



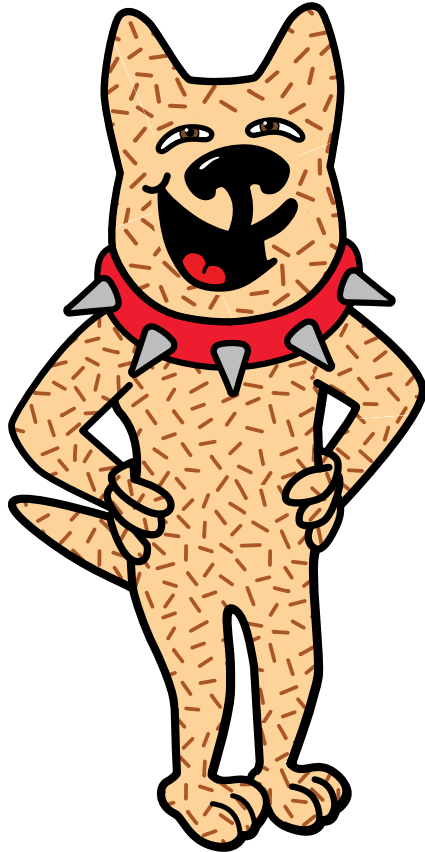
Back



Bella Pooch — Character Turnaround



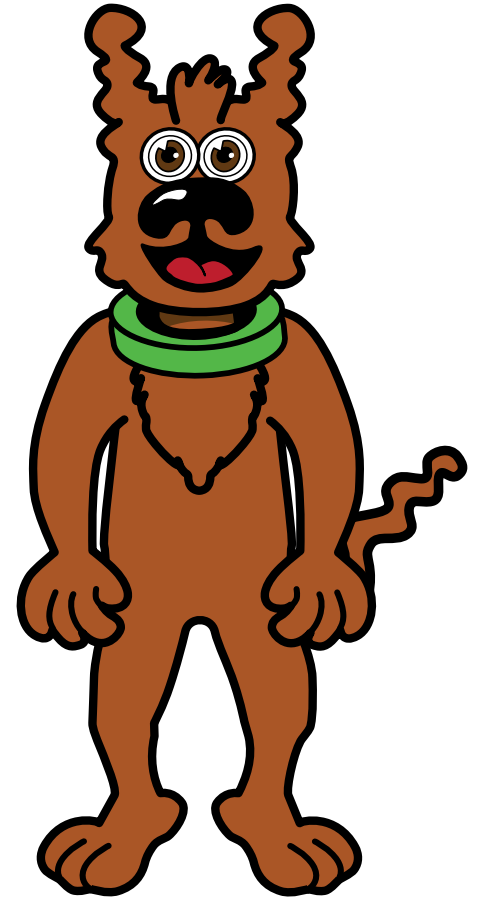
Biff the Dog



Sammy TomKat



Yollo Bomba



Bella Pooch



Biff and friends, Size Comparison — Front Views

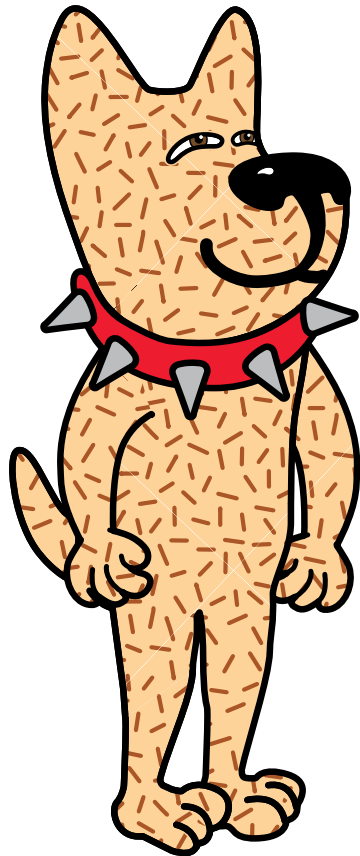


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Biff the Dog



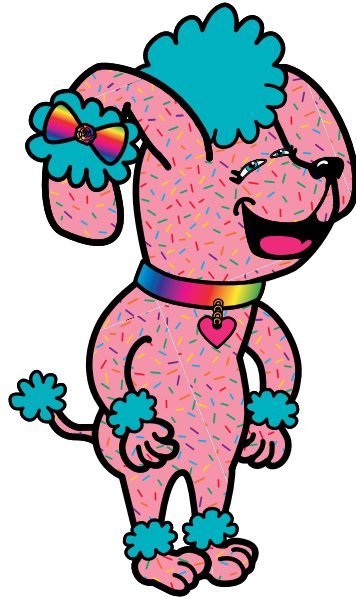
Sammy TomKat



Yollo Bomba



Bella Pooch



Biff and friends, Size Comparison — 3/4 Views





Mr. Zany Wizard of Coit Hill — Character Sheet



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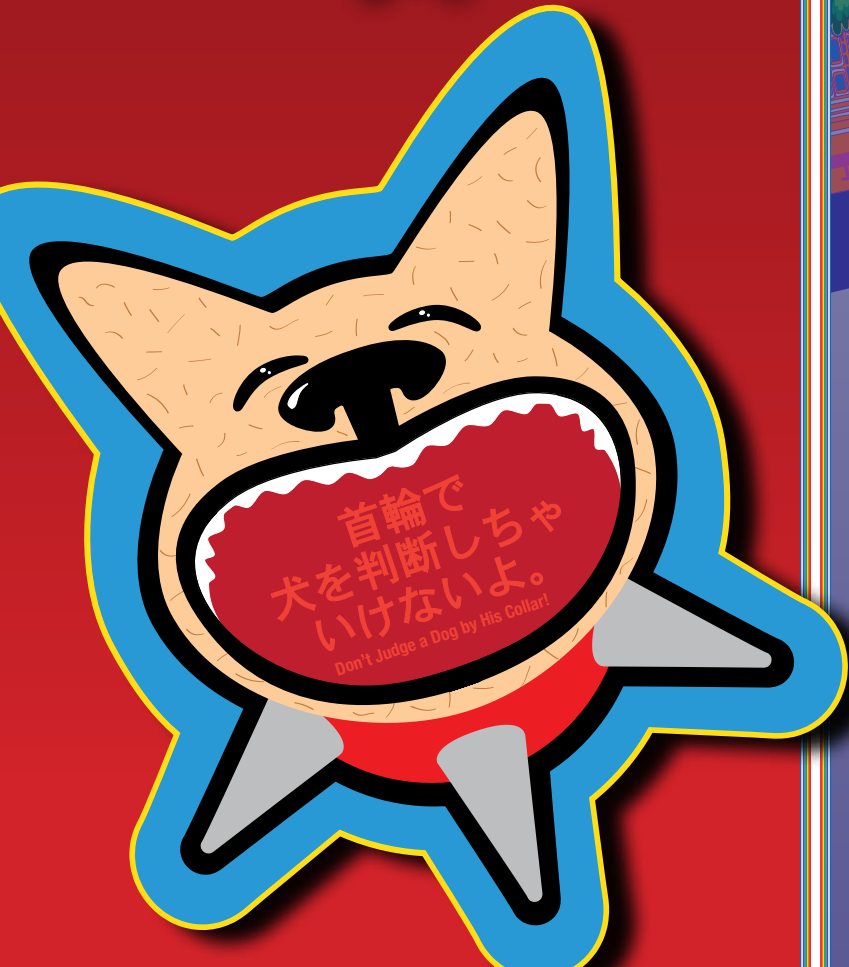
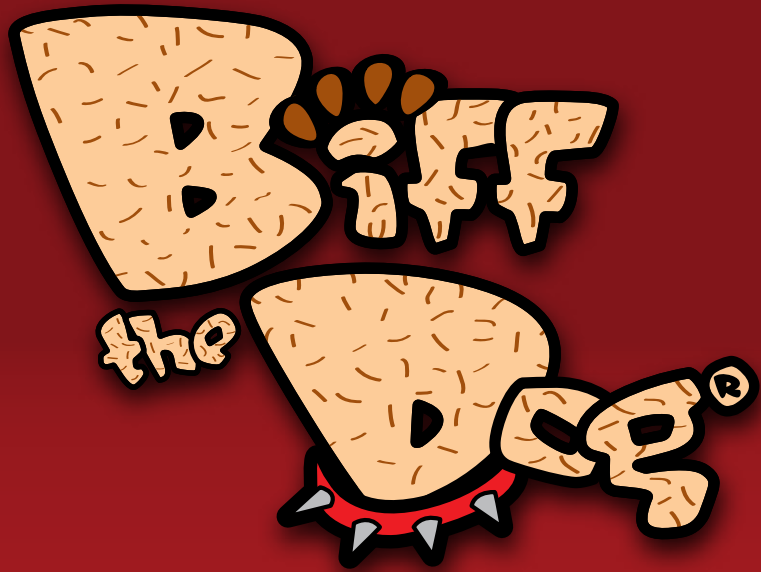


Please
Don't judge
a dog by
his collar.

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شكرا Merci
thank you!
ありがとう Grazie शुक्रिया

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