

United States of America

United States Patent and Trademark Office

SPIKED!

Reg. No. 6,564,965

Registered Nov. 23, 2021

Int. Cl.: 18

Trademark

Principal Register

SPIKED! Plush Products, LLC (OHIO LIMITED LIABILITY COMPANY)
629 Edgewater Avenue
Sandusky, OHIO 44870

CLASS 18: Pet clothing; pet collars

FIRST USE 2-00-2015; IN COMMERCE 2-00-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-620,761, FILED 09-18-2019



Dennis Hanford

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office





Biff...the Dog® & SPIKED!® TRADEMARK REGISTRATIONS
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SPIKED!

Word Mark	SPIKED!
Goods and Services	IC 018. US 001 002 003 022 041. G & S: Pet clothing; pet collars. FIRST USE: 20150200. FIRST USE IN COMMERCE: 20150200
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88620761
Filing Date	September 18, 2019
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	September 7, 2021
Registration Number	6564965
Registration Date	November 23, 2021
Owner	(REGISTRANT) SPIKED! Plush Products, LLC LIMITED LIABILITY COMPANY OHIO 629 Edgewater Avenue Sandusky OHIO 44870
Attorney of Record	John S. Zanghi
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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United States of America

United States Patent and Trademark Office

SPIKED!

Reg. No. 6,275,878

Registered Feb. 23, 2021

Int. Cl.: 20, 28

Trademark

Principal Register

SPIKED! Plush Products, LLC (OHIO LIMITED LIABILITY COMPANY)
629 Edgewater Avenue
Sandusky, OHIO 44870

CLASS 20: Pet cushions; beds for household pets

FIRST USE 2-00-2015; IN COMMERCE 2-00-2015

CLASS 28: Pet toys

FIRST USE 8-13-2018; IN COMMERCE 8-13-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-979,119, FILED 09-18-2019



Dennis H. H. H.

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SPIKED!

Word Mark	SPIKED!
Goods and Services	IC 020. US 002 013 022 025 032 050. G & S: Pet cushions; beds for household pets. FIRST USE: 20150200. FIRST USE IN COMMERCE: 20150200
	IC 028. US 022 023 038 050. G & S: Pet toys. FIRST USE: 20180813. FIRST USE IN COMMERCE: 20180813
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	88979119
Filing Date	September 18, 2019
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	December 8, 2020
Registration Number	6275878
Registration Date	February 23, 2021
Owner	(REGISTRANT) SPIKED! Plush Products, LLC LIMITED LIABILITY COMPANY OHIO 629 Edgewater Avenue Sandusky OHIO 44870
Attorney of Record	Mandy B. Willis
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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United States of America

United States Patent and Trademark Office

BIFF...THE DOG

Reg. No. 6,042,069

Registered Apr. 28, 2020

Int. Cl.: 18, 20

Trademark

Principal Register

Biff The Dog, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
13 Narragansett Cove
San Rafael, OHIO 94901

CLASS 18: Pet clothing; pet collars

FIRST USE 8-9-2001; IN COMMERCE 8-9-2001

CLASS 20: Pet cushions; pet beds

FIRST USE 2-00-2015; IN COMMERCE 2-00-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2942350

SER. NO. 88-633,107, FILED 09-26-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office





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BIFF...THE DOG

Word Mark BIFF...THE DOG
Goods and Services IC 018. US 001 002 003 022 041. G & S: Pet clothing; pet collars. FIRST USE: 20010809. FIRST USE IN COMMERCE: 20010809
 IC 020. US 002 013 022 025 032 050. G & S: Pet cushions; pet beds. FIRST USE: 20150200. FIRST USE IN COMMERCE: 20150200
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 88633107
Filing Date September 26, 2019
Current Basis 1A
Original Filing Basis 1A
Published for Opposition February 11, 2020
Registration Number 6042069
Registration Date April 28, 2020
Owner (REGISTRANT) Biff The Dog, LLC LIMITED LIABILITY COMPANY CALIFORNIA 629 Edgewater Ave. Sandusky OHIO 44870
Attorney of Record Mandy B. Willis
Prior Registrations 2942350
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Int. Cls.: 14, 16, 25, and 28

Prior U.S. Cls.: 2, 5, 22, 23, 27, 28, 29, 37, 38, 39, and 50

Reg. No. 2,942,350

United States Patent and Trademark Office

Registered Apr. 19, 2005

TRADEMARK
PRINCIPAL REGISTER

BIFF... THE DOG

CALVERT, TRACY (UNITED STATES INDIVIDUAL)
84 CITYVIEW WAY
SAN FRANCISCO, CA 94131

FOR: JEWELRY ITEMS SUCH AS EARRINGS, NECKLACES, PINS AND TIE-TACKS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-31-1991; IN COMMERCE 12-31-1991.

FOR: POST CARDS, GREETING CARDS, SERIES OF CHILDREN'S FICTION BOOKS, CHILDREN'S ACTIVITIES BOOKS, COLORING BOOKS, AND PUBLICATIONS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-31-1989; IN COMMERCE 12-31-1989.

FOR: CLOTHING, NAMELY HATS, T-SHIRTS, SWEATSHIRTS, PURSES, BACKPACKS, SKIRTS, DRESSES, JUMPSUITS, HALTER TOPS, TANKS, BLOUSES AND PANTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-31-1990; IN COMMERCE 12-31-1990.

FOR: TOYS, NAMELY STUFFED, PLUSH TOY ANIMALS, PUPPETS, RUBBER SQUEAKY TOYS AND CLAY MINIATURES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 12-31-2001; IN COMMERCE 12-31-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DOG" IN CLASS 16 AND 28 ONLY., APART FROM THE MARK AS SHOWN.

SN 76-159,071, FILED 11-6-2000.

SCOTT OSCLICK, EXAMINING ATTORNEY



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BIFF...THE DOG

Word Mark	BIFF...THE DOG
Goods and Services	IC 014. US 002 027 028 050. G & S: ((Jewelry items such as earrings, necklaces)) [, pins and tie-tacks]. FIRST USE: 19911231. FIRST USE IN COMMERCE: 19911231 IC 016. US 002 005 022 023 029 037 038 050. G & S: Post cards, greeting cards, ((series of children's fiction books, children's activities books, coloring books, and publications)). FIRST USE: 19891231. FIRST USE IN COMMERCE: 19891231 IC 025. US 022 039. G & S: Clothing, namely, hats, T-shirts, ((sweatshirts,)) purses, ((backpacks, skirts, dresses.)) [jumpsuits, halter tops,] [tanks,] [blouses] ((and pants)). FIRST USE: 19901231. FIRST USE IN COMMERCE: 19901231 IC 028. US 022 023 038 050. G & S: ((Toys, namely, stuffed, plush toy animals,)) puppets, rubber squeaky toys and clay miniatures. FIRST USE: 20011231. FIRST USE IN COMMERCE: 20011231
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	76159071
Filing Date	November 6, 2000
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	September 10, 2002
Registration Number	2942350
Registration Date	April 19, 2005
Owner	(REGISTRANT) Calvert, Tracy INDIVIDUAL UNITED STATES 13 Narragansett C ove San Rafael CALIFORNIA 94901 (LAST LISTED OWNER) BIFF THE DOG, LLC LIMITED LIABILITY COMPANY CALIFORNIA 629 Edgewater Ave. Sandusky OHIO 44870
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Mandy B. Willis
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DOG" in class 16 and 28 only. APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20150408.
Renewal	1ST RENEWAL 20150408
Live/Dead Indicator	LIVE

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Núm./Nr./No/n°/n.	Fecha/Datum/Date/Date/Data
018211032	01/07/2020

Alicante, 06/07/2020



Karin KUHL

Departamento de Operaciones
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Registered / Registrato 01/07/2020

No 018211032

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 OFFICE
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This Certificate of Registration is hereby issued for the European Union trade mark identified below. The corresponding entries have been recorded in the Register of European Union trade marks.

**UFFICIO DELL'UNIONE EUROPEA PER LA PROPRIETÀ
 INTELLETTUALE
 CERTIFICATO DI REGISTRAZIONE**

Si rilascia il presente certificato di registrazione per il marchio dell'Unione europea identificato in appresso. I dati ad esso relativi sono stati iscritti nel Registro dei Marchi dell'Unione europea.

BIFF...THE DOG

*The Executive Director / Il Direttore
 esecutivo*

Christian Archambeau



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EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE

UFFICIO DELL'UNIONE EUROPEA PER LA PROPRIETÀ INTELLETTUALE

210	018211032	EL - 20	Μαξιλάρια για ζώα κατοικίδια· Κρεβάτια για κατοικίδια ζώα.
220	13/03/2020	EL - 28	Παιχνίδια για κατοικίδια ζώα· Μαλακά χνουδωτά παιχνίδια.
400	23/03/2020	EN - 18	Pet clothing; Collars for pets.
151	01/07/2020	EN - 20	Pet cushions; Beds for pets.
450	03/07/2020	EN - 28	Pet toys; Stuffed and plush toys.
186	13/03/2030	FR - 18	Habits pour animaux de compagnie; Colliers pour animaux domestiques.
541	BIFF...THE DOG	FR - 20	Coussins pour animaux de compagnie; Couchettes pour animaux de compagnie.
521	0	FR - 28	Jouets pour animaux de compagnie; Jouets rembourrés.
732	Biff The Dog, LLC 629 Edgewater Avenue Sandusky Ohio 44870 US	IT - 18	Abiti per animali da compagnia; Collari per animali domestici.
740	BUGNION S.P.A. Via A. Gramsci 42 50132 Firenze IT	IT - 20	Cuscini per animali domestici; Letti per animali da compagnia.
270	EN IT	IT - 28	Giocattoli per animali domestici; Peluche.
300	US - 26/09/2019 - 88633107	LV - 18	Dzīvnieku apģērbi; Mājdzīvnieku kaklasiksnas.
511	BG - 18	LV - 20	Spilveni mājdzīvniekiem; Mājdzīvnieku gultas.
	Дрехи за домашни любимци; Нашийници за домашни любимци.	LV - 28	Mājdzīvnieku rotaļlietas; Mīkstās rotaļlietas.
	BG - 20	LT - 18	Kambarinių gyvūnėlių aparatai; Kambarinių gyvūnų antkakliai.
	Възглавнички за домашни любимци; Легла за домашни любимци.	LT - 20	Kambarinių gyvūnėlių pagalvėlės; Gultai (naminiams gyvūnams).
	BG - 28	LT - 28	Gyvūnų augintinių žaislai; Minkšti žaislai.
	Играчки за домашни животни; Меки текстилни играчки с пълнеж.	HR - 18	Odjeća za životinje; Ovratnici za kućne ljubimce.
	ES - 18	HR - 20	Jastuci za kućne ljubimce; Ležajevi za domaće životinje.
	Ropa para animales de compañía; Collares para animales domésticos.	HR - 28	Igračke za ljubimce; Plišane igračke.
	ES - 20	HU - 18	Ruhák állatoknak; Nyakörvek házi kedvenceknek.
	ES - 28	HU - 20	Párnák háziállatoknak; Fekhelyek, ágyak házikedvencek részére.
	Juguetes para animales de compañía; Juguetes rellenos.	HU - 28	Játékok kisállatoknak; Kitömött játékok.
	CS - 18	MT - 18	Għata għall-annimali; Kullari għall-annimali domestiċi.
	Oblečky pro domácí zvířata; Obojky pro domácí zvířata.	MT - 20	Kuxxini għall-annimali domestiċi; Sodod għall-annimali domestiċi.
	CS - 20	MT - 28	Ġugarelli għal annimali domestiċi; Ġugarelli tal-istoffa.
	Podušky pro domácí zvířata; Pelechy pro domácí mazlíčky.	NL - 18	Kleding voor dieren; Halsbanden voor huisdieren.
	CS - 28	NL - 20	Kussens voor huisdieren; Dierbedden.
	Hračky pro domácí mazlíčky; Vycpané hračky.	NL - 28	
	DA - 18		
	Beklædning til kæledyr; Halsbånd til kæledyr.		
	DA - 20		
	Puder til kæledyr; Senge til kæledyr.		
	DA - 28		
	Legetøj til kæledyr; Udstoppet legetøj.		
	DE - 18		
	Bekleidungsstücke für Tiere; Halsbänder für Haustiere.		
	DE - 20		
	Kissen für Haustiere; Liegen für Haustiere.		
	DE - 28		
	Spielzeug für Haustiere; Plüschspielzeug.		
	ET - 18		
	Lemmikloomade rõivad; Lemmikloomade kaelarihmad.		
	ET - 20		
	Lemmikloomapadjad; Lemmikloomaasemed.		
	ET - 28		
	Lemmikloomade mänguasjad; Pehmed mänguasjad.		
	EL - 18		
	Καλύμματα για κατοικίδια ζώα· Περιλαίμια για κατοικίδια.		

No 018211032

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Speelgoed voor huisdieren; Opgevuld speelgoed.

PL - 18

Okrycia dla zwierząt; Obroże dla zwierząt domowych.

PL - 20

Poduszki dla zwierząt domowych; Poślania dla zwierząt domowych.

PL - 28

Zabawki dla zwierząt domowych; Zabawki wypchane.

PT - 18

Vestuário para animais; Coleiras para animais de estimação.

PT - 20

Almofadas para animais de estimação; Camas para animais domésticos.

PT - 28

Brinquedos para animais de estimação; Brinquedos empalhados.

RO - 18

Îmbrăcăminte pentru animale; Zgărzi pentru animale de companie.

RO - 20

Perne pentru animale de companie; Culcuşuri pentru animale de interior.

RO - 28

Jucării pentru animale de companie; Jucării de pluş.

SK - 18

Oblečenie pre zvieratá chované v domácnosti; Obojky pre domáce zvieratá.

SK - 20

Podušky pre domáce zvieratá; Lôžka pre domáce zvieratá.

SK - 28

Hračky pre zvieratá chované v domácnosti; Mákké hračky.

SL - 18

Pokrivala za živali; Ovratnice za hišne ljubljence.

SL - 20

Blazine za hišne ljubljence; Ležišča za hišne ljubljence.

SL - 28

Igrače za hišne ljubljence; Plišaste igrače.

FI - 18

Vaatteet lemmikkieläimille; Lemmikkieläinten kaulapannat.

FI - 20

Tyynyt lemmikkieläimille; Lemmikkieläinten vuoteet.

FI - 28

Lelut lemmikkieläimille; Pehmolelut.

SV - 18

Kläder för husdjur; Halsband för sällskapsdjur.

SV - 20

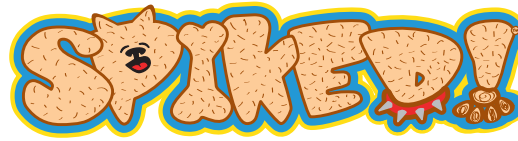
Husdjurskuddar; Husdjursbäddar.

SV - 28

Leksaker för husdjur; Studsmattor.

No 018211032

2/2



Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Preregistration

Type of Work Preregistered:
Literary Work in Book Form

Preregistration Number / Date:
PRE000009183 / 2016-10-13

Application Title: Biff the Dog Story Adventure Series

Title: Biff the Dog Story Adventure Series

Copyright Claimant:
Tracy L Calvert.
Biff the Dog, LLC.

Creation of Work Began:
2015-08-05

Date of Anticipated Completion:
2016-12-12 (Approximate)

Projected Date of Publication:
2016-12-13 (Approximate)

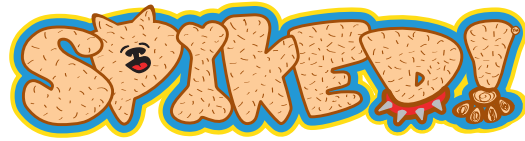
Authorship on Application:
Tracy L Calvert.

Copyright Note: C.O. correspondence.

Names: Calvert, Tracy L
Biff the Dog, LLC

Description of Work:

The Biff the Dog Story Adventure Series is a series of children’s books that are scheduled to be digitally published and distributed on the same day as a unit, by a worldwide licensing agency, upon final completion. The series includes the character Biff the Dog alongside three main friends. The main characters will meet others in each adventure and learn lessons about diversity from each plot. The theme of the series is “Don’t Judge a Dog by His Collar” and embraces tolerance, acceptance and non-bullying topics. Each adventure is a continuation of the same theme, plot, and characters. The series consists of 4 volumes: 1 content series manual introduces the series and 3 illustrated literary works, are to be digitally published and converted to tv/short film scripts for motion pictures.



Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Text

Registration Number / Date:
TXu002045386 / 2017-04-05

Application Title: Biff the Dog Animation Series Bible.

Title: Biff the Dog Animation Series Bible.

Description: Electronic file (eService)

Copyright Claimant:
Tracy L Calvert, 1964- .
Biff the Dog, LLC.

Date of Creation: 2017

Authorship on Application:
Tracy L Calvert, 1964- ; Domicile: United States.
Authorship: artwork.
Biff the Dog, LLC, employer for hire; Domicile: United States. Authorship: text, artwork.

Preregistered as: PRE000009183

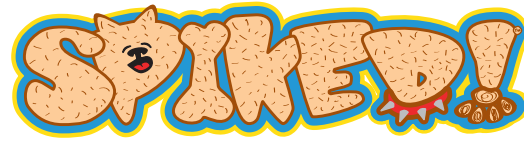
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San Rafael, CA, 94901, United States, (510) 393-2547,
alphadog@biffthedog.com

Copyright Note: C.O. correspondence.

Names: Calvert, Tracy L, 1964-
Biff the Dog, LLC

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Type of Work: Text

Registration Number / Date:
TXu002045136 / 2017-04-05

Application Title: Biff the Dog Animation Series Bible Italian Version.

Title: Biff the Dog Animation Series Bible Italian Version.

Description: Electronic file (eService)

Copyright Claimant:
Biff the Dog, LLC, Transfer: By written agreement.

Date of Creation: 2017

Authorship on Application:
Biff the Dog, LLC, employer for hire; Domicile: United States. Authorship: Italian translation.

Preregistered as: PRE000009183

Previous Registration:
Case #:1-4806305615.

Pre-existing Material:
original version of work.

Basis of Claim: Italian translation.

Rights and Permissions:
Tracy L Calvert, Biff the Dog, LLC, 13 Narragansett Cove,
San Rafael, CA, 94901, United States, (510) 393-2547, alphadog@biffthedog.com

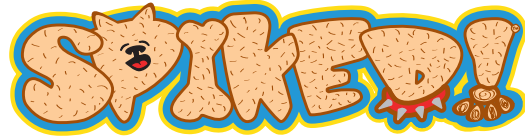
Copyright Note: C.O. correspondence.

Names: Biff the Dog, LLC

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Washington, D.C. 20559-6000
202-707-3000



Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Text

Registration Number / Date:
TXu002043888 / 2017-04-05

Application Title: Biff and the Magic Collar.

Title: Biff and the Magic Collar.

Description: Electronic file (eService)

Copyright Claimant:
Tracy L Calvert, 1964- .
Biff the Dog, LLC, Transfer: By written agreement.

Date of Creation: 2017

Authorship on Application:
Tracy L Calvert, 1964- ; Domicile: United States.
Authorship: artwork.
Biff the Dog, LLC, employer for hire; Domicile: United States. Authorship: text, artwork.

Preregistered as: PRE000009183

Rights and Permissions:
Tracy L Calvert, Biff the Dog, LLC, 13 Narragansett Cove,
San Rafael, CA, 94901, United States, (510) 393-2547,
alphadog@biffthedog.com

Names: Calvert, Tracy L, 1964-
Biff the Dog, LLC

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Text

Registration Number / Date:
TXu002043887 / 2017-04-05

Application Title: Biff Learns a Lesson.

Title: Biff Learns a Lesson.

Description: Electronic file (eService)

Copyright Claimant:
Biff the Dog, LLC, Transfer: By written agreement.

Date of Creation: 2017

Authorship on Application:
Tracy L Calvert, 1964- ; Domicile: United States.
Authorship: artwork.
Biff the Dog, LLC, employer for hire; Domicile: United States. Authorship: text, artwork.

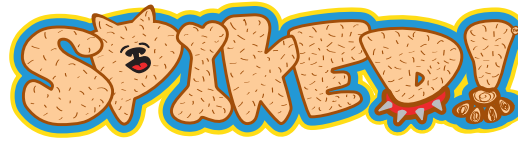
Preregistered as: PRE000009183

Rights and Permissions:
Tracy L Calvert, Biff the Dog, LLC, 13 Narragansett Cove,
San Rafael, CA, 94901, United States, (510) 393-2547,
alphadog@biffthedog.com

Names: Calvert, Tracy L, 1964-
Biff the Dog, LLC

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work Preregistered:
Literary Work in Book Form
Advertising or Marketing Photograph

Preregistration Number / Date:
PRE000006665 / 2013-09-19

Application Title: Biff the Dog's Spiked-Collar
Apparel and Accessory LOOK BOOK 2013-2014

Title: Biff the Dog's Spiked-Collar Apparel
and Accessory LOOK BOOK 2013-2014

Copyright Claimant:
Tracy Leigh Calvert d.b.a. Biff the Dog,
LLC.

Creation of Work Began:
2013-08-20

Date of Anticipated Completion:
2013-09-29 (Approximate)

Projected Date of Publication:
2013-10-03 (Approximate)

Authorship on Application:
BIFF THE DOG, LLC.
Tracy Leigh Calvert.

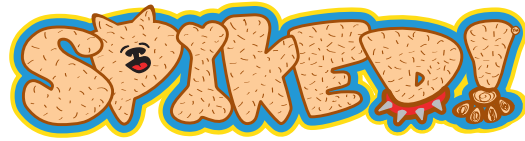
Copyright Note: C.O. correspondence.

Names: Calvert, Tracy Leigh
Calvert, Tracy Leigh
BIFF THE DOG, LLC

Description of Work:

Biff the Dog is an iconic character property unequivocally recognized by his signature spiked collar. In this preregistered body of creations, Biff's 3-D, spiked collar has been uniquely applied to the following products:

- Apparel: baby bibs/bodysuits, kids & adult hoodies and T-shirts.
- Pet accessories: plush fabric collars and pet beds.
- Sewing accessories: Spools of plush spiked collar trim. These unique products support the Biff the Dog brand. Each product includes Biff's signature look: his spiked collar. Apparel: The look has been achieved on the hoodies as a 3-D, pop-up style ornamental adornment, sewn around the neckline. Therefore, spikes pop up from the neckline and hoodies also integrate Biff's signature pop-up ears that protrude from the top of the hood. Printed apparel includes the spiked collar screen printed around the neckline. Pet accessories: The line includes 3-D, plush fabric pet collars and pet beds adorned with 3-D, plush fabric spikes that pop-up all around the edges of the cushion bed. Sewing accessories: Spools of Biff's plushspiked collar trim are also integral elements of the product line to be sold in fabric stores. Drawings and photographs (including captions) will be integrated into the Biff Look Book. Approximately 309 marketing photographs were initially taken on August 20, 2013 at the artist's studio in San Rafael, California. The images were styled on a mannequin, and on two cats, and were shot in natural lighting. Photos were shot to create Biff's "spiked collar" product line and the drawings further define the look. Ultimately, the copyright registration will include all designs scheduled to debut in Biff the Dog's Fall/Winter 2013-14 Look Book. Retouching is still in progress and more photographs will be taken before the book is completed and registered.



Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Visual Material

Registration Number / Date:
VA0001913766 / 2014-05-13

Application Title: Biff...the Dog's "SPIKED!" Collar Look Book 2014: The spiked collar apparel and accessory product line for people and their pets.

Title: Biff...the Dog's "SPIKED!" Collar Look Book 2014: The spiked collar apparel and accessory product line for people and their pets.

Description: Electronic file (eService)

Copyright Claimant:
BIFF THE DOG, LLC, Transfer: By written agreement.

Date of Creation: 2013

Date of Publication:
2014-05-13

Nation of First Publication:
United States

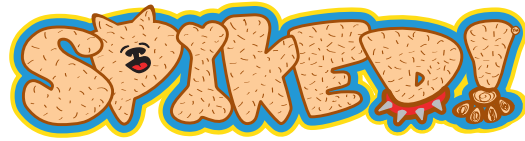
Authorship on Application:
Tracy Leigh Calvert, 1964- ; Citizenship: United States.
Authorship: text, photograph(s), 2-D artwork, sculpture,
Sewn Plush Fabric Spiked Collar Design.

Preregistered as: PRE000006665

Rights and Permissions:
Tracy Leigh Calvert, 13 Narragansett Cove, San Rafael, CA,
94901, United States, (510) 393-2547, (415) 336-6756,
licensebiff@gmail.com

Copyright Note: C.O. correspondence.
Names: Calvert, Tracy Leigh, 1964-
BIFF THE DOG, LLC

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Visual Material

Registration Number / Date:
VA0001779714 / 2011-06-27

Application Title: Biff the Dog presentation LIMA 2011.

Title: Biff the Dog presentation LIMA 2011.

Description: Electronic.

Copyright Claimant:
Tracy L Calvert.

Date of Creation: 2011

Date of Publication:
2011-06-12

Nation of First Publication:
United States

Authorship on Application:
Tracy L Calvert, 1964- ; Domicile: United States;
Citizenship: United States. Authorship: photograph(s),
2-D artwork.

Rights and Permissions:
Tracy L Calvert, 13 Narragansett Cove, San Rafael, CA,
94901, United States, (510) 393-2547,
alphadog@biffthedog.com

Copyright Note: C.O. correspondence.

Names: Calvert, Tracy L, 1964-

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Visual Material

Registration Number / Date:
VA0001894428 / 2013-07-12

Application Title: Biff the Dog Character Property for Licensing -
Presentation 2013.

Title: Biff the Dog Character IP for Licensing 2013.

Description: Electronic file (eService)

Copyright Claimant:
Tracy L Calvert, 1964- .

Date of Creation: 2013

Date of Publication:
2013-05-26

Nation of First Publication:
United States

Authorship on Application:
Tracy L Calvert, 1964- ; Citizenship: United States.
Authorship: 2-D artwork.

Previous Registration:
2011, VA0001779714.
2010, VAu001039413.

Pre-existing Material:
*Previously registered 2-D artwork.

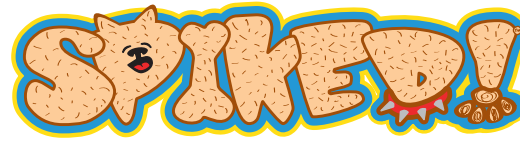
Basis of Claim: *New and changed 2-D artwork.

Rights and Permissions:
Tracy Leigh Calvert, BIFF THE DOG, LLC,
13 Narragansett Cove, San Rafael, CA, 94901, United States,
(510) 393-2547, (415) 336-6756, licensebiff@gmail.com

Copyright Note: C.O. correspondence.
Regarding limitation of claim:
*Amended by C.O. per email received
from Tracy Ambrose 8/27/2013.

Names: Calvert, Tracy L, 1964-

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Visual Material

Registration Number / Date:
VAu001039413 / 2010-09-03

Application Title: Biff the Dog Goes To Mars, A Collection of 6 Sticker Booklets.

Title: Biff the Dog Goes To Mars, A Collection of 6 Sticker Booklets : 1.

Description: Electronic file (eService)

Copyright Claimant:
Tracy L Calvert, 1964-

Date of Creation: 2010

Authorship on Application:
Tracy L Calvert, 1964- Domicile: United States;
Citizenship: United States. Authorship: 2-D artwork.

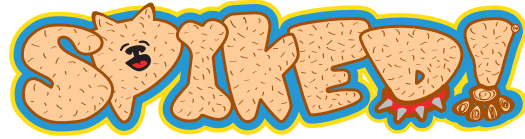
Rights and Permissions:
Tracy L Calvert, 662 Old Quarry Rd N, Larkspur, CA, 94939,
United States, (510) 393-2547, alphadog@biffthedog.com

Copyright Note: C.O. correspondence.

Names: Calvert, Tracy L, 1964-
Biff the Dog

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Visual Material

Registration Number / Date:
VA0001103289 / 2001-06-18

Title: Biff the dog plush toy.

Copyright Claimant:
Tracy L. Calvert, 1964-

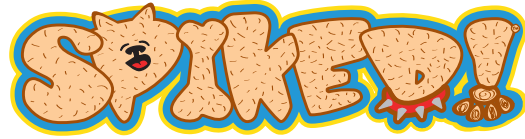
Date of Creation: 2000

Date of Publication:
2000-06-01

Names: Calvert, Tracy L., 1964-

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Visual Material

Registration Number / Date:
VA0001302552 / 2001-06-18

Application Title: Biff, the dog website.

Title: Bif, the dog.

Description: 1 v.

Notes: Computer graphics for website.

Copyright Claimant:
Tracy L. Calvert, 1964-

Date of Creation: 1999

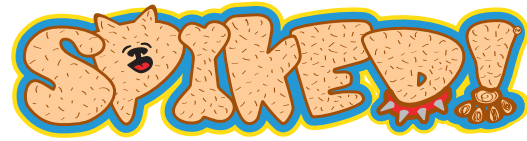
Date of Publication:
1999-05-01

Names: Calvert, Tracy L., 1964-

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Visual Material

Registration Number / Date:
VA0001097924 / 2001-06-18

Application Title: Biff, the dog jewelry & clay sculptures.

Title: Biff.

Copyright Claimant:
Tracy L. Calvert, 1964-

Date of Creation: 1999

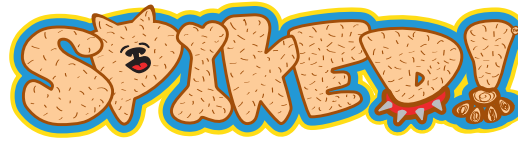
Date of Publication:
1999-01-01

Names: Calvert, Tracy L., 1964-

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Preregistration

Type of Work Preregistered:
Literary Work in Book Form

Preregistration Number / Date:
PRE000010600 / 2019-01-19

Application Title: Biff the Dog 30th Anniversary
Book of Characters and IP
Chronology

Title: Biff the Dog 30th Anniversary Book of
Characters and IP
Chronology

Copyright Claimant:
BIFF THE DOG LLC d.b.a. BIFF THE
DOG LLC.

Creation of Work Began:
1989-06-03 (Approximate)

Date of Anticipated Completion:
2019-02-09 (Approximate)

Projected Date of Publication:
2019-02-09 (Approximate)

Authorship on Application:
BIFF THE DOG LLC.

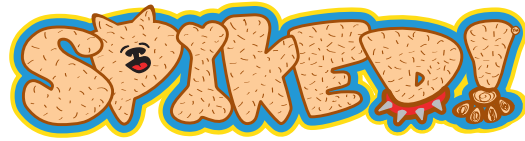
Names: BIFF THE DOG LLC
BIFF THE DOG LLC

Description of Work:

Biff the Dog is a character property that was originally created in 1989 along with several other characters in the line-up. In June of 2019 the character property will celebrate it's 30 year anniversary. This work in progress is an illustrated book outlining Biff and his character friends. The body of work spans 30 years in development. Eight Biff and Friends characters were first drawn in 1989 and many more characters were created to date. The characters that were first developed in 1989 were Biff the Dog, Buny the Girlie Dog (pronounced Bunny and renamed Bunni the Girlie Dog in 2009), Piaf the Cat, Leo the Show Dog, Zeta Puppy, Roz the Pampered Pooch, Beppo da Bull and Boludito the Little Clueless Dog (renamed Boludo in 2009 and became Rollo in 2015). Biff the Dog and Bunni the Girlie Dog were also printed on a series of greeting cards, manufactured into plush toys, hats with pop-up ears, apparel, novelty gifts and handbags in 2000. The IP was showcased at the SFIGF as well. Gift items were further developed from 2000-2004 and showcased in the Biff the Dog Showroom in San Francisco. Biff the Dog became a dancing mascot in 2010 and Bunni the Girlie Dog mascot began creation in 2011. Several other characters, logos, graphics and art for licensing were created from 2011-2019. Many of these characters are depicted in Biff's Adventure Series of children's books and animation development in Biff's animation series pitch bible. This illustrated book will show each character's development from beginning to date and will provide a 30 year chronology of the Biff...the Dog trademarked character IP.

(NOT REGISTERED YET)

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Biff...the Dog Copyright Registrations
<https://www.biffthedog.com>

Type of Work: Preregistration

Type of Work Preregistered:
Literary Work in Book Form

Preregistration Number / Date:
PRE000010597 / 2019-01-20

Application Title: Bunni the Girlie Dog Story
Adventure Series, featuring Biff the Dog

Title: Bunni the Girlie Dog Story Adventure
Series, featuring Biff the Dog

Copyright Claimant:
BIFF THE DOG LLC d.b.a. BIFF THE
DOG LLC.

Creation of Work Began:
1989-06-03 (Approximate)

Date of Anticipated Completion:
2019-03-29 (Approximate)

Projected Date of Publication:
2019-03-29 (Approximate)

Authorship on Application:
BIFF THE DOG LLC.

Copyright Note: C.O. correspondence.

Names: BIFF THE DOG LLC
BIFF The DOG LLC

Description of Work:

Bunni the Girlie Dog was designed and first illustrated in 1989. Originally she was called Buny the Girlie Dog (pronounced Bunny) She also went by an acronym, B.U.N.Y., that stood for Be Unique in New York and was designed to support her kiss prints, fashionista clothing, hats, purses and hottie clubwear, for young adults. Buny/Bunni is known for little rosettes that appear as necklaces and designs on her outfits. These have become her signature graphic elements on her creations, logos, plush toys, fashions and art. She also is known for her big red lips which have been applied to her Big Kiss and Kissy Kissy lines of gift items. Her color palette is pale yellow and various shades of pink. These stories feature Bunni and Biff in a series of illustrated picture books that plan to be published and distributed online as a unit upon final completion. The inspiration is based upon story lines that have appeared in artwork since 1989, including social expressions, greeting cards, Valentines, stickers and coloring pages; each in several languages. Some working titles: Canine Fashionista, My Better Half, Love and Roses, Love and Lipstick (makeup tips for teens).

(NOT REGISTERED YET)

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From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, January 18, 2020 11:08 PM
To: TMDocket@mofo.com
Cc: JTaylor@mofo.com
Subject: Official USPTO Notice of Acknowledgement Section 15: U.S. Trademark RN 2942350: BIFF...THE DOG: Docket/Reference No. 767456001000

U.S. Registration Number: 2942350 **U.S. Serial Number:** 76159071
U.S. Registration Date: Apr 19, 2005
Mark: BIFF...THE DOG
U.S. Registration Holder/Owner: BIFF THE DOG, LLC

Jan 17, 2020

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

Requirements in the First Ten Years

What and When to File:

First Filing Deadline: You must file a declaration of use (or excusable nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Second Filing Deadline: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date.* See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder/owner of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the declarations of use (or excusable nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the declarations of use (or excusable nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, holders/owners of international registrations do not file renewal applications at the USPTO. Instead, the holder/owner must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <https://www.wipo.int/madrid/en/>.

*****THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE HOLDER/OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To check the status of this registration, go to https://tsdr.uspto.gov/#caseNumber=76159071&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=statusSearch, or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to https://tsdr.uspto.gov/#caseNumber=76159071&caseSearchType=US_APPLICATION&caseType=DEFAULT&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at <https://www.uspto.gov/trademark/> or contact the Trademark Assistance Center at 1-800-786-9199.